

Terre Haute Torpedoes

Board of Directors Meeting Minutes

June 9, 2025

I. Call to Order:

No call to order, due to lack of quorum.

II. Member Introductions:

The following board members were in attendance:

Sam Stewart (Head Coach) Ross Elliott (President) Mike Williams (At-Large)

The following members were absent:

Jessica Halleck (SafeSport)
Alyson O'Rourke (Treasurer)
Megan Watson (Secretary)
Whitney Whistler (Meet Director)
Tracy McCreery (Fundraising)
Rachel Jackson (At-Large)
Megan Tarver (At-Large)

III. Consent Agenda:

Tabled until July BOD meeting.

IV. Board Reports:

Head Coach Report:

• Summer team is up and running. It got off to a slow start with only a handful of swimmers registering, but Sam hopes that it will become a recruitment tool for registration in the Fall. Coaching responsibilities are divided between Mary and Albany, with Sam checking in as his schedule permits.

V. Old Business:

Summer Steam Follow-up

• Survey responses were briefly reviewed. Ross explained that the "Overall Satisfaction" scores were lower than usual despite scores in individual areas being higher than usual. A brief discussion was had about the logistics of swim teams visiting our meets, the pros and cons of the timing on the meet calendar as well as the start time of the meet (on Saturday), and suggestions from one of the visiting coaches about difficulties that his swimmers had exiting the pool from the bulkhead (during SC season).

Championship Qualifiers Recognition

• THT previously inquired about record boards at the Aquatic Center. Mike receives regular emails from companies promoting digital kiosks and Ross mentioned that his business also utilizes a digital display

(dopublicity.com) for promotional purposes. Mike is considering installing something similar in the lobby and is open to allowing THT to include promotional materials in the mix.

Websites

• Three different websites were presented and discussed (URLs sent in previous email). All three came from a list of USA Swimming's 2024-2025 "Club Excellence" Award Winners. These were not award-winning websites, but the clubs were recognized for excellence, so Mike figured the websites were at least decent. As it turns out, all of them use the same "bones" as the website that we have, with varying degrees of sparkle and sizzle applied. The landing page for Carmel is the most impressive of the three, and may be the most impressive landing page for a swim club of any out there. But, even with the Carmel site, once you peel the shiny layer of the onion back, the navigation pages are all the same. What is found on those navigation pages is different - sometimes much more simple, sometimes much more direct or concise. Amanda Alleman (member) commented that as a "not new" swim parent, she could find everything she needed on our website, but knew what she was looking for. We may want to think of optimizing the website for parents that are "new" to swimming, especially as we focus on growing the membership. It is likely that THT already has a website development "expert" in our midst that would be willing to assist us in our efforts to optimize our presentation.

Vision/Mission/Motto Statements

• Ross shared some potential statements with attendees, but agreed that more time should be spent collaborating with the rest of the board

Dedicated THT Phone Number

 A dedicated THT phone number was discussed and could be added for an additional \$10/month through our Google Workspace that THT already uses and can be set up to forward to Coach Sam's phone. Once the number is set up, the number could be published on the THT website, any future promotional materials, and in all club correspondence.

2025-2026 Budget:

Ross, Alyson, Sam, and Traci will be meeting to begin building the budget for the upcoming fiscal year.
 The budget needs to be approved at the August BOD meeting.

VI. New Business:

Masters Noon Practice Inquiry:

• Glen Blackstone (THT Masters swimmer) spoke to the group about the Masters swimmers being allowed to swim for no additional charge during public lap swim hours. The lunchtime lap swim hours were not on the THT schedule and were subsequently left off of the Aquatic Center's lap swimming rate chart. The schedule has been changed on the THT website, new lap swimming rate charts have been printed, and the Masters swimmers are once again allowed to swim during the lunch hour public lap swim at no additional fee.

VIII. Next Meeting:

Monday, July 14, 2025, at 6:00 PM EDT (@ Aquatic Center)

IX. Adjourn:

Meeting adjourned at 7:46 PM

					_	
				April Credit Card Charges	-	
				Chase Card	-	
	Tue ee une ule F	Saabbaard Danast for May 2025		Kroger, Sams, Aldi, Walmart Summer	١.	
	reasurer's L	Pashboard Report for May 2025		Steam. Hospitltiy	\$	454.79
				Quickbooks		
				Fairfield-Sams Room- FRST	\$	498.40
				Capital One-Sam's Card		
				Amazon- don't know- receipt not		
				provided-from February Dashboard	\$	42.79
				Amazon- don't know- receipt not		
				provided from February dashboard	\$	42.78
				Amazon- don't know- receipt not	١.	
				provided-from January Dashboard	\$	64.18
				Mendards- Don't know- receipt not	١.	
				provided	\$	14.97
				Hydrowing- don't know- receipt not provided	\$	76.65
				USA Swimming-don't know receipt not		
First Checking account balance of 5/31/2025		\$ 24,379.45		provided	\$	630.00
First Savings account balance as of 5/31/2025		\$ 64,973.87		Swimoutlet- Equipmnet for dryland	\$	148.30
Savings account balance as of 5/31/2025		\$ 5.00				
Savings Facility balance as of 5/31/2025		\$ 10.21				
Savings Fundraising balance as of 5/31/2025		\$ 609.57				
Checking balance as of 5/31/2025		\$ 4,430.86				
Savings Swim Lessons 5/31/2025		\$ 14.60				
Total combined		\$ 94,423.56		Operating Expenses	\$	1,474.46
		*increase from Arctic Blast meet entries		Travel for Away Meet(s)	\$	498.40
Outstanding expenses as of 5/31/2025		Payable to:	Amount:	Fundraising		
Indiana Swimming Charges		Vigo County School Corp -Rent for June	\$ 2,200.00	Total Credit Card Charges	\$	1,972.86
		Facebook	,			
	_	May Lessons to VCSC	\$ 710.00			
Last Change TT 8%		Pool Rent and fees for Summer Steam	\$ 3,471.61			
Last Chance Surcharges		Hasty Awards - Summer Steam	\$ 1,791.67			
Credit card fees		nasty / wards Sammer Steam	ý 1,751.07		+	
Credit cara rees	_	LC April 7th to August 3rd 2025		<u> </u>	+	
	<u>-</u>	Le April 7th to August 3rd 2023			+	
Upcoming financial activity in short term (< 3	months):					
Income	•	Expenses				
Source	Estimated Amoun	Payable to:	Estimated Expens	e		
Total Next Invoice Income Team Unify -	Pending	Constant Facility TII	\$ -			
	renuing	Sports Engine-TU	Ş -			
	renang	Payroll for April	\$ 8,598.50			
Summer Steam meet entries	renaing					
Summer Steam meet entries	renang	Payroll for April	\$ 8,598.50			
Summer Steam meet entries	renung	Payroll for April Federal 941/944/943 - due 6/16/2025 IN Withholding - due 6/30/2025 Unemployment Insurance Q4- due 7/31/2025	\$ 8,598.50 \$ 1,337.97			
Summer Steam meet entries	renuing	Payroll for April Federal 941/944/943 - due 6/16/2025 IN Withholding - due 6/30/2025	\$ 8,598.50 \$ 1,337.97 \$ 518.16			
Long term Expenses (> 3 months		Payroll for April Federal 941/944/943 - due 6/16/2025 IN Withholding - due 6/30/2025 Unemployment Insurance Q4- due 7/31/2025 Facebook Ad?	\$ 8,598.50 \$ 1,337.97 \$ 518.16			
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Long term Expenses (> 3 months Payable to: Summer Steam BBSC Summer meet hotel and mileage or rental?		Payroll for April Federal 941/944/943 - due 6/16/2025 IN Withholding - due 6/30/2025 Unemployment Insurance Q4- due 7/31/2025 Facebook Ad?	\$ 8,598.50 \$ 1,337.97 \$ 518.16			
Long term Expenses (> 3 months Payable to: Summer Steam BBSC Summer meet hotel and mileage or rental? Senior State car rental	Estimated Expense	Payroll for April Federal 941/944/943 - due 6/16/2025 IN Withholding - due 6/30/2025 Unemployment Insurance Q4- due 7/31/2025 Facebook Ad?	\$ 8,598.50 \$ 1,337.97 \$ 518.16			
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Long term Expenses (> 3 months Payable to: Summer Steam BBSC Summer meet hotel and mileage or rental? Senior State car rental Age Group State hotel and mileage or rental Summer Divisionals hotel and mileage or rental Coaches & Officials Re-Certifications	\$ 370.57 \$ 398.50	Payroll for April Federal 941/944/943 - due 6/16/2025 IN Withholding - due 6/30/2025 Unemployment Insurance Q4- due 7/31/2025 Facebook Ad?	\$ 8,598.50 \$ 1,337.97 \$ 518.16			
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