



**I. Call to Order**

- a. Meeting called to order at 6:06pm.

**II. Member Introductions**

- a. The following board members were in attendance:

Alyson O'Rourke (Treasurer)  
Blake Reed (At-Large)  
Whitney Whistler (Meet Director)  
Emily Crapo (Sponsorship/Fundraising)  
Sam Stewart (Head Coach)  
Ross Elliott (President)  
Jessica Halleck (Vice-President)  
Mike Williams (At-Large)

- b. The following members were absent:

Tiffany Clark (At-Large)  
Megan Watson (Secretary)

- c. The following community members were present:

Mary Smith  
Casey Wolfschag

**III. Consent Agenda**

- a. Motion was made by Emily to consent to February meeting notes, 2<sup>nd</sup> by Alyson -  
Passed 8-0-0

**IV. Board member reports:**

- a. Head Coach Report:
  - i. Coach Sam discussed optional March and August practice options – technique work, games. To include Bronze group and up.
  - ii. Coach Sam recommended ideas for Fitter/Faster clinic or suggested running a clinic similar to this on our own. He has some connections with an ex-swimmer from Tennessee. Fitter/Faster clinic would cost approx. \$150-\$160 per swimmer and staffing would be provided. If we run our own clinic, we would need to evaluate staffing and costs. Coach Sam to look into this more/provide more information.
  - iii. Long course calendar as been updated on THT calendar
  - iv. Western Closed Invite – email thread has been started amongst coaches – no we will not be hosting this meet.

- v. Social media for swim lessons – possibly consider separate facebook page for THT facebook page?
  - vi. Coach Sam would also like to recommend swim lesson instructor incentives for THT memberships after swim lessons – Coach Sam to provide more information and logistics
  - vii. Divisional hosting? – session requirements with parents would not be sufficient right now.
- b. Treasurer's Report:
- i. Dashboard file to be adjusted – will include new file to vote on next meeting
  - ii. Alyson to check on Girls Sectional IHSA fees noted twice on February report (2/2/24 and 2/16/24) – possible refund

**V. Old Business:**

- i. Summer Steam – Whitney to follow up with Michele regarding date change – Eliot Vanvelzen has already confirmed availability for May 17-18
- ii. Long course callouts- April 1 and 3 @ 6:00pm
- iii. End-of-season Awards Banquet- Coach Sam has been editing certificates
  - 1. Date- April 5 @ 6-8pm at VCAC

**VI. New Business:**

- i. Casey Wolfschag (NHS head coach)
  - 1. Swim lessons – swim by 7 program – sending call out papers to hand out at the schools is not sufficient. Sending a THT representative to observe swimmers and encourage joining team, reach out to parents directly
  - 2. How can we reach out to more parents?
    - a. Meetings at schools, after school, during kindergarten round up?
    - b. Banners, posters on walls at the schools
    - c. 2 week free trial period? – advertising this
    - d. Bring a Buddy Day
  - 3. Utilizing social media more – posting more regularly
    - a. Coach Sam to talk with Coach Madison about taking over social media presence
    - b. Swimmer of the week
  - 4. Whitney offered to help call around to the schools and request communication options or in-person options through the schools to talk about THT
- ii. Swim 1922
  - 1. Sigma Gamma Rho – swim instruction event for minority groups – basic swim lessons – life saving techniques
  - 2. April 20<sup>th</sup> date requested not available at VCAC

3. Possible date available= April 21<sup>st</sup> (Sunday), will this add to rental fees?
  - a. Coach Sam to find out typical turnout numbers to determine number of lanes needed, amount of time needed, would Sigma Gamma Rho be willing to help cover rental fees?
- iii. Wabash Valley Athletic Association
  1. Re-structuring VCSC athletics
  2. Looking for table members to help with swim-committee
  3. More information to follow
- iv. Growth/Retention strategies
  1. Contacting high school swimmers- reach out to swim teams – Coach Sam to help with this
  2. Middle school swimmers – Coach Sam has been rotating amongst middle school teams to help with THT presence
    - a. End of season try out day?
    - b. Pro-rated for April? – coupon code?
    - c. Coach Sam to talk with parents more
    - d. Set up table at swim meets with representatives from THT
  3. Summer league?
    - a. Name – THT Summer Pod/Summer Camp
    - b. Middle school and under
    - c. 3 days per week, 1 hour
    - d. June, July
    - e. Not offering what full THT membership offers
    - f. Possibly 5-6pm timeslot
    - g. Rose-Hulman rental in order to access short course? – fee?
    - h. Coaching? Coaching fee? – approx.. \$500
    - i. Registration fee - \$100-150 per month
    - j. Maybe a time-trial type meet at end of camp
    - k. Coach Sam to look into other local programs to compare cost
  4. Monthly staff/coaching meetings to start with long course season – more regularity
  5. Monitor cell phone usage on deck
  6. Weekly communication with membership via email - end of season party announcement

**VII. Meeting Adjourned**

- a. Meeting adjourned at 8:41pm
- b. Next meeting April 8, 2024 @ 6:00pm