



Terre Haute Torpedoes  
Meeting of the Board of Directors  
Meeting Minutes  
November 8, 2021

**I. CALL TO ORDER**

The November Board meeting was called to order at 6:15 PM at the Aquatic Center by President Edie Myers.

**II. MEMBER INTRODUCTIONS**

The Following members were in attendance:

Edie Myers (President)  
Jerrilynn Bayless (Vice President)  
Alyson O'Rourke (Treasurer)  
Mark Parsons (Secretary)  
Randy Jensen (Member-at-large)  
Heather Medors (Member-at-large)  
Dan Bawinkel (Sponsorship Chair)  
Mike Williams (Executive Director)

The Following members were absent:

Megan Watson (Member-at-large)  
Jessica Jackson (Meet Director)

**III. NOVEMBER CONSENT AGENDA**

The following items were presented to the board prior to meeting:

- November consent agenda
- October board meeting minutes
- Treasurer's dashboard 2021
- Profit & Loss detail
- Sponsorship Program

- Meet director's report

Jerrilynn made a motion to approve the October consent agenda. The motion was seconded by Randy. A voice vote was taken and all were in favor.

A motion was made by Heather to accept with corrections the minutes from the October meeting. Alyson 2<sup>nd</sup>. A voice vote was taken and all were in favor.

### **President's Report – Edie Myers**

- Subcommittee initiatives.
- Edie to ask membership if interested to participate on bylaw committee. Same with meet committee, safe sport (down the road), and HR committee.
- If other areas may be useful they can be added.

### **Financial Committee - Alyson O'Rourke**

- \$1642 from Graphic FX. Sold lots of T-shirts. Good logo.
- We think possibilities of pre-orders would help more.
- BearSharktopus was not on Halloween Splash roster originally but graphic FX fixed that.
- \$12,455 income for October not including Halloween splash.
- Indiana swimming grant. \$3,500 soon for COVID relief. We applied 2 months ago. Proposed use for divisional meet.

### **Vice President's Report – Jerrilynn Bayless**

- Discussion on officials

### **Fund Raising – Dan Bawinkel**

- Dan presented a draft of sponsorship program. Gold, silver, bronze, blue, orange level.
- We discussed Wingstop as sponsor. Could stream meets at Wingstop. Recognition during live stream. Ask \$3,000 for gold sponsor.
- We could have a meet sponsor.
- We discussed a short course sponsor vs. yearlong sponsor, which has been done in the past. Edie suggested January 1 to December 31 as the time period. We discussed if we can track how much sales this brings in for Wingstop.
- Other fundraiser possibilities.
  - Slice the price card for dominoes. 2 for 1 pizzas.
  - Popcorn fundraiser.
- We discussed reviewing of business sponsors we had before, and how to get them involved again.
- Hotel sponsorship? Depends on room price.
- If we make banners for sponsors, there is a cost associated with this.
- Network for good for swim-a-thon.
- Could we get Chick-fil-A or Wingstop for the concession stand?
- We could get a grant from Wingstop Inc. that would be \$5,000 for learn-to-swim. They can help us fill out the grant.

- Vote on sponsorship. Jerrilynn motioned to accept program as proposed with flexibility for committee to negotiate price as needed. Heather seconded the motion. A voice vote was taken. The motion passed unanimously.

#### **Meet director. (Randy gave the report)**

- We bid on divisional meet and were awarded the meet. We can bid each year as we wish.
- There will be a meet committee. Theme for the divisional meet will be “divisionals through the decades”. Different decades for different days. More to come from Jessica.
- Approximately 300 swimmers for Halloween Splash. Net income may be about \$10,000 minus hospitality. So \$8,000 - \$9,000. Jessica can confirm the amount.
- We may want to explain to membership that that hosting meets, which includes volunteering, decreases dues.
- We discussed that we don’t need as many volunteer positions. That can be discussed in the meet committee. Align volunteer times with session times.

#### **Head Coach’s report - Mike Williams**

- Mike will process the rest of registrations / renewals. There will be a fee from Indiana swimming likely due around January.
- Website is Team Unify and it’s difficult to use. Would like links to short videos on how to register, team, meets, lessons, volunteer. Casey can help.
- Photos from meet. Photographer took 1200 photos. Mike advised him to pick “good ones” and now he has 700 – 800 to put on file to access low res images. If people want they can buy a print or download for a few dollars apiece. Mike would like to print some good ones and put up around the facility. Could do after each meet. Could also have on the video screens here, or scoreboard. Mike will look in to how to store low res images. Registered kids have already signed a release. We could not post photos of foster care kids. Ask Megan about more information about that. Also, we could have a banner that says you can buy this photo. Once video is confirmed Mike to note in briefs.
- Question on Mike’s coaching. Mike coaches non-high school on Monday and Saturday. Tuesday and Wednesday he helps with bronze or orange & blue. He can assist with silver or gold on other days.

#### **IV. NEW BUSINESS**

- **Pool Rental agreement final review.** \$2200/month (previously \$2000 since 2016). We provide liability insurance. School corporation on policy. Pro-rated if more than a week closed. Some holidays we can use.
  - Pool rental for meets has changed. Fees by 2.5 day, 1 day, and part of day. To be approved by aquatic director. Includes set up, equipment and athlete tax. Does not include custodians. We will pay them. If equipment is not working we will get 10% discount. An example is the meet computer, but not the not scoreboard.
  - Concessions. We get 30% net income. We provide 2 workers per session and have input on what is sold.

- Need to change bullet point on billing other uses. Because if during practice time it should not be extra.
- Swim lessons. 25% of income goes to school.
- We are not sure about who would pay for security if, for example, there is a concert. It is possible that we may be required to have security.
- No other changes.
- A motion to accept the rental agreement was made by Dan. Jerrilynn seconded the motion. A voice vote was taken. The motion passed. 6 yes, 0 no, 1 abstention.

#### **Other new business / discussion**

- Question to Mike on coaches. Why do we spend \$1,000 for coach for senior non-HS group? Mike notes the coach is a division I coach who offers more to program than just coaching a group. He works on training plans and is a mentor. Mike notes we are under budget. That group used to swim with the gold group the past but needs more challenging workouts. One club goal is to have elite swimmers.
- Question on silver and gold coaching. Why is there one coach for both groups? Coach Jacob is the primary coach. Donovan helps. As mentioned above, Mike also helps.

#### **V. ADJOURNMENT**

The next regular Terre Haute Torpedoes board meeting is scheduled for December 13 at 6:15 at the Vigo County Aquatic Center. With no further business, President Myers adjourned the meeting at 7:43 PM.

Respectfully submitted,



Mark Parsons  
Secretary, Terre Haute Torpedoes